

D5: The Smart hospital - optimising patient care through big data

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Digital Divide:

- Devices:

- They have to be user-friendly as well as being secure and reliable
- Psychological barrier should be as low as possible
- Expenses matter

- IT literacy:

- We have to be cautious not leaving vulnerable population behind especially in healthcare endeavor in aged society



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Privacy:

- Personal information, exposed to unknown sector of the society
 - Personal preferences and profiles can be used for marketing purposes by for-profit corporations
 - Ethical responsibility of IT giants should be addressed
- Potential horror of Orwellian Surveillance society
 - Possibility to become an issue of the freedom of speech
- Is strict anonymization possible?